

JCJ

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA

Saje Natural Business Inc.,

Plaintiff,

v.

Unitrex, Ltd., dba SpaRoom

Defendant.

19 2511

CIVIL ACTION No. _____

DEMAND FOR JURY TRIAL

COMPLAINT

Plaintiff, Saje Natural Business Inc., brings this complaint for trademark infringement and unfair competition.

THE PARTIES

1. Saje Natural Business Inc. is a Canadian corporation with a place of business at Lightworks Building, Unit 500, 22 East 5th Avenue, Vancouver, British Columbia, V5T1G8 ("Saje"). Saje sells diffusers and essential oils in the United States, through both its ecommerce site (www.saje.com) and its retail locations. Excerpts from Saje's website are attached as Exhibit A.

2. One of Saje's best-selling diffusers is its AROMA BREEZE® essential oil diffuser.

3. On information and belief, Defendant Unitrex, Ltd. is a limited liability company organized under the laws of Ohio, with a place of business at 5050 Taylor Road, Cleveland, Ohio, 44128 ("SpaRoom"). SpaRoom sells diffusers and essential oils, through both its

ecommerce site (www.sparoom.com), and through retailers such as Target and Bed Bath and Beyond. Excerpts from SpaRoom's website are attached as Exhibit B.

4. On information and belief, SpaRoom was started in 2016. *See* "Our Story" dated April 4, 2018 from SpaRoom's Facebook page, which states that SpaRoom is a "2 year old startup company," attached as Exhibit C.

5. On information and belief, in the Spring of 2018 SpaRoom launched an essential oil diffuser under the name AromaBreeze. *See* statement from SpaRoom Customer Care, attached as Exhibit D.

JURISDICTION AND VENUE

6. This Court has jurisdiction over Saje's claims pursuant to 15 U.S.C. § 1051 et seq. and 28 U.S.C. §§ 1331, 1332, and 1338. Venue is proper in this district pursuant to 28 U.S.C. § 1391 (c)(2).

7. SpaRoom transacts business in the Commonwealth of Pennsylvania. Attached as Exhibit E is a photograph of SpaRoom's AromaBreeze diffuser, which was purchased at Target in North Wales, Pennsylvania.

8. SpaRoom ships products (including products that infringe the Plaintiff's trademark) into Pennsylvania, including into this judicial district. SpaRoom shipped an AromaBreeze diffuser to an ecommerce customer in Pennsylvania. *See* Exhibit F, an excerpt from SpaRoom's website describing and offering for sale its AromaBreeze diffuser, and order confirmation of shipment of this product to Pennsylvania. SpaRoom also sells dozens of products at Bed Bath & Beyond retail locations, including those in Pennsylvania, and via Bed

Bath & Beyond's ecommerce site. *See* Exhibit G for SpaRoom diffusers and essential oils currently available at www.bedbathandbeyond.com.

9. SpaRoom realizes pecuniary gain by its sales of products (including products that infringe the Plaintiff's trademark) into this judicial district.

SAJE'S TRADEMARK

10. Saje is the owner of U.S. Registration No. 5,239,778 for the mark AROMA BREEZE for "ultrasonic diffusers for emitting scent and reducing dust and other common airborne allergens." This registration issued on July 11, 2017 and remains in full force and effect. A copy of Saje's AROMA BREEZE registration, along with current status and title information from the U.S. Patent and Trademark Office, is attached as Exhibit H.

11. Saje filed the application that resulted in Registration No. 5,239,778 on July 14, 2016, with a priority date of July 13, 2016. Saje first sold products in the United States under its AROMA BREEZE mark in 2013.

12. Saje has used its AROMA BREEZE trademark for diffusers continuously since 2013. A copy of the specimen of use submitted to the United States Patent and Trademark Office ("PTO") in support of its application is attached as Exhibit I.

13. Saje has expended significant resources promoting and marketing its products under the AROMA BREEZE mark. As a result of Saje's extensive use of AROMA BREEZE to distinguish Saje's diffusers, this mark has become widely known.

COUNT I

FEDERAL TRADEMARK INFRINGEMENT

14. Saje repeats and incorporates the averments of the preceding paragraphs of the Complaint as though the same were fully set forth herein.

15. This Count of the Complaint is for infringement of a registered trademark and arises under Section 32 of the Lanham Act, 15 U.S.C. § 1114.

16. In the Spring of 2018, long after Saje's adoption and use of its AROMA BREEZE mark, SpaRoom began offering an essential oil diffuser under the name AromaBreeze. Exhibit D.

17. The use by SpaRoom of AromaBreeze in connection with essential oil diffusers is likely to cause confusion, mistake, or deception of the public as to the source or sponsorship of the products, or as to an affiliation between the parties. The relevant public is likely to confuse SpaRoom's AromaBreeze essential oil diffuser with Saje's AROMA BREEZE® essential oil diffusers, thereby resulting in damage and injury to Saje and its business.

18. Saje has never authorized SpaRoom to use AromaBreeze, nor has Saje had any control over the quality of the products provided or offered by SpaRoom under the AromaBreeze name. Because of the confusion as to source encouraged by Defendant, Saje's valuable goodwill in its AROMA BREEZE® mark is at the mercy of SpaRoom.

19. On November 29, 2018, Saje wrote to SpaRoom asking that SpaRoom cease all use of AromaBreeze for an essential oil diffuser. SpaRoom refused, and continues to sell an AromaBreeze essential oil diffuser.

20. The trade reputation and goodwill of Saje's business under its AROMA BREEZE® mark are of enormous value to Saje.

21. SpaRoom's willful and wrongful conduct has proximately caused and will continue to cause Saje substantial injury to its reputation, goodwill and diminution of the value of its business under the AROMA BREEZE® brand. The harm this wrongful conduct will cause Saje is both ongoing and irreparable. The amount of damages sustained by Saje has not yet been determined.

COUNT II

FEDERAL UNFAIR COMPETITION

22. Saje repeats and incorporates the averments of the preceding paragraphs of this Complaint as though the same were fully set forth herein.

23. SpaRoom's conduct alleged above constitutes unfair completion in violation of 15 U.S.C. § 1025(a).

24. SpaRoom's offering of its essential oil diffusers under the mark AromaBreeze is likely to cause confusion, mistake, and deception among the relevant public.

25. SpaRoom's willful and wrongful conduct has proximately caused and will continue to cause Saje substantial injury to its reputation and goodwill and diminution of the value of its business. The harm this wrongful conduct will cause Saje is both imminent and irreparable. The amount of damage sustained by Saje has not yet been determined.

DAMAGES AND RELIEF

WHEREFORE, Saje prays for relief as follows:

A. That this Court hold that Defendant has infringed Saje's AROMA BREEZE® trademark;

B. That this Court hold that there is a substantial likelihood that SpaRoom will continue such unlawful activities unless immediately and permanently enjoined from doing so;

C. That this Court grant a preliminary and permanent injunction enjoining SpaRoom, its' agents, servants, employees, attorneys, and those persons in active concert or participation with them, or any of them, from infringement of Saje's AROMA BREEZE® mark, and from engaging in unfair trade practices, including enjoining all use of AromaBreeze, or any other colorable imitation of Saje's AROMA BREEZE® mark, whether as a mark, metatag, keyword, name, or domain name, or component of a mark, metatag, keyword, name or domain name, or in any other manner likely to cause confusion with Saje's AROMA BREEZE®;

D. That this Court order SpaRoom to surrender immediately for destruction all products and packaging that depict the infringing mark, and other materials constituting infringement of Saje's rights, in SpaRoom's possession, custody or control pursuant to 15 U.S.C. § 1118

E. That this Court order SpaRoom to account to Saje for SpaRoom's profits, and to award such profits and the actual damages suffered by Saje as a result of SpaRoom's acts, together with interest and costs pursuant to 15 U.S.C. § 1117(a);

F. That all damages sustained by Saje be trebled and that SpaRoom be compelled to pay damages pursuant to 15 U.S.C. § 1117(a); and

G. That Saje has such other and further relief as this Court deems just and proper.

DEMAND FOR JURY TRIAL

Pursuant to Fed. R. Civ. P. 38, Plaintiff Saje hereby demands a trial by jury on all issues so triable.

Date: June 7, 2019

Laura A. Genovese

Laura A. Genovese (57,477)

K & G Law LLC

602 S. Bethlehem Pike, Bldg. B

Ambler, PA 19002

(267) 468-7961

lgenovese@kassgen.com

Exhibit A



Introducing sun guard

100% NATURAL SUN PROTECTION

DISCOVER SUN GUARD

Revitalize your air with
DIFFUSERS

Breathe in nature with
DIFFUSER BLENDS

Fel better with
ESSENTIAL OIL BLENDS

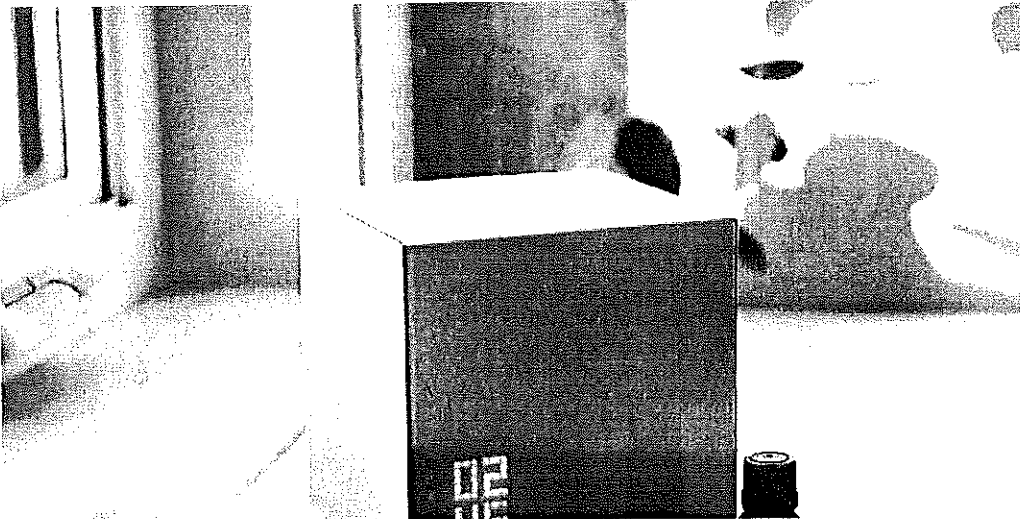
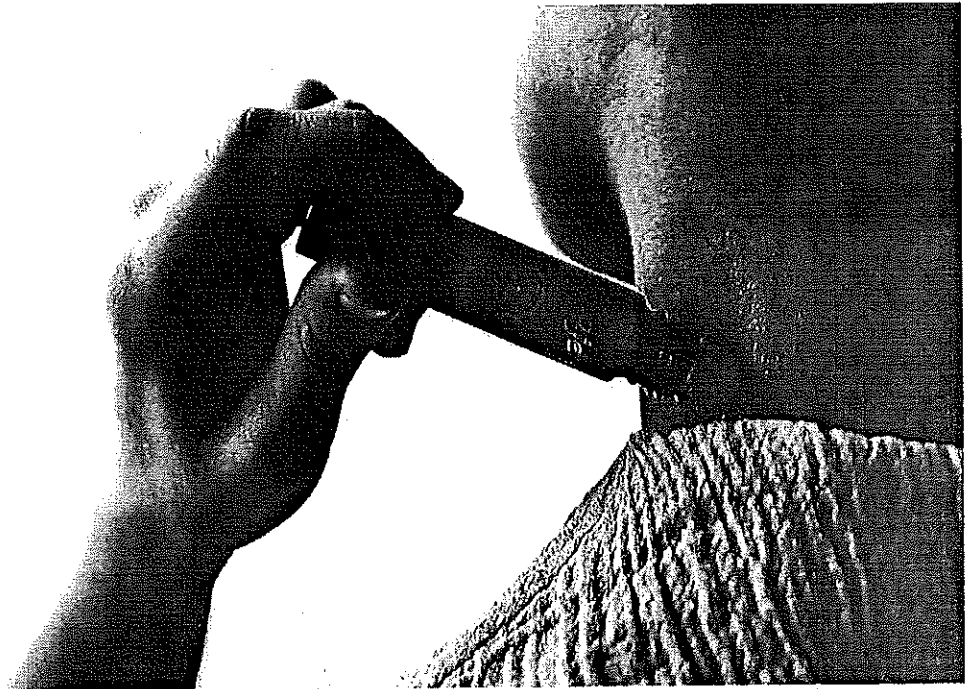
Go paraben-free with
BODY CARE

Go 100% natural with
SKIN CARE

peppermint halo

since 1992, this popular oil blend has been soothing the head with its cooling and calming blend of peppermint, lavender and rosemary.

SHOP OUR BEST SELLER



diffusers

designed to deliver essential oil blends to indoor spaces, diffusers can help you access more energy, focus, calm and rest, all with the touch of a button.

PURIFY YOUR AIR



how can we support your wellness today?



SLEEP



STRESS



FOCUS



TUMMY



PAIN



ENERGY

best sellers

BEST SELLER



AROMA BREEZE® WHITE
ULTRASONIC DIFFUSER
\$41.95

ADD TO BAG

BEST SELLER



PEPPERMINT HALO®
COOLING & SOOTHING OIL BLEND FOR THE
HEAD
\$26.95 - \$39.95

ADD TO BAG



BALANCING ELIXIR
HYDRATING SKIN SERUM
\$24.95

ADD TO BAG

nature knows best



100% NATURAL

Our ingredients are derived from true, natural sources, which means that you benefit from the healing power of Mother Nature.



EFFECTIVE

Choose plant-based medicine. Many of our essential oil blends are licensed as Natural Health Products in Canada and registered as OTC Products in the US.



CLEAN

Every ingredient is clearly listed on our labels. Our products have no artificial fragrances, parabens, silicone, or SLS: just nature.

FIND OUT MORE



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HELLO@SAJE.COM



1-877-325-7333



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Our Formulation Guarantee

Our commitment is to provide the highest quality 100% natural products in the world. If something isn't working for you, we want to make it right. Formulations that do not take care of your wellness needs can be refunded with the original receipt. Without receipt, we will happily exchange your item for an alternative blend that better supports your wellness or issue a gift card.

Our Diffuser Guarantee

We stand behind the quality of our diffusers and will take back any unit that is no longer functional. Bring it into any location or connect with our Customer Experience team, and we will happily repair or exchange it — it's our lifetime efficacy guarantee. In order to protect the environment and reduce waste, we do not accept returns on previously used functional units.

SIGN UP NOW FOR WELLNESS TIPS, NEWS AND SPECIAL OFFERS.

SIGN UP

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DIFFUSERS AND BLENDS

Invite wellness home by revitalizing your air with diffusers and 100% plant-based essential oil blends.

HOME / DIFFUSERS & BLENDS

101 PRODUCTS

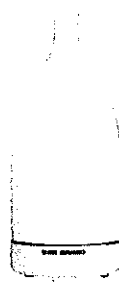
PRICE ▼ TYPE ▼

SALE



HAPPY PLACE
DIFFUSER BLEND
\$24.95

BEST SELLER



AROMA OM® WHITE
ULTRASONIC DIFFUSER
\$89.95



PEACEFUL
DIFFUSER BLEND COLLECTION
\$44.95

45% of people report
having trouble
falling asleep

SLEEP WELL TONIGHT

BEST SELLER



AROMA BREEZE® WHITE
ULTRASONIC DIFFUSER
\$69.94

BEST SELLER



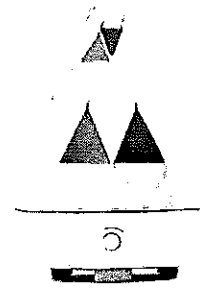
AROMA OM® DELUXE WHITE
ULTRASONIC DIFFUSER
\$129.93



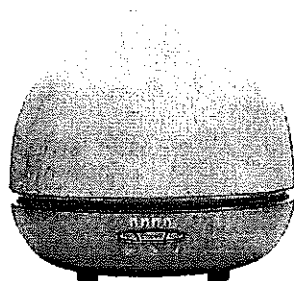
BRAINSTORM
DIFFUSER BLEND COLLECTION
\$44.95



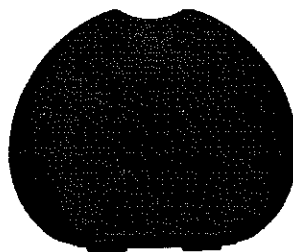
AROMA GEM® CASHMERE
ULTRASONIC DIFFUSER
\$44.95



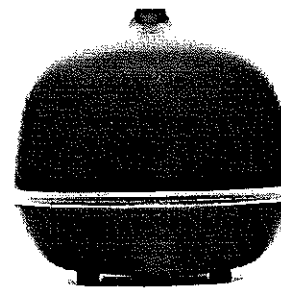
AROMA GEM® CHROME
ULTRASONIC DIFFUSER
\$39.95



AROMA OM® DELUXE STONE

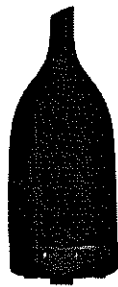


AROMA BREEZE® ULTRA MATTE BLACK



AROMA OM® DELUXE BLACK

\$129.95



AROMA OM³ BLACK
ULTRASONIC DIFFUSER
\$89.95

\$79.95

AROMA CLOUD
ULTRASONIC DIFFUSER
\$69.95

\$129.95

ONLINE ONLY



AROMA GENI³ MIDNIGHT
LIMITED EDITION ULTRASONIC DIFFUSER
\$59.95



AROMA GENI³ BLACK
ULTRASONIC DIFFUSER
\$79.95



AROMA GENI³ TAUPE
ULTRASONIC DIFFUSER
\$59.95



AROMA TIME WHITE
ULTRASONIC DIFFUSER
\$189.95

NEW



DAYDREAM
RELAXING DIFFUSER BLEND
\$22.95



SHOP HAPPY PLACE

NEW



BLISS
EUPHORIC DIFFUSER BLEND
\$14.95

NEW



ESCAPE
EUPHORIC DIFFUSER BLEND
\$15.95

NEW

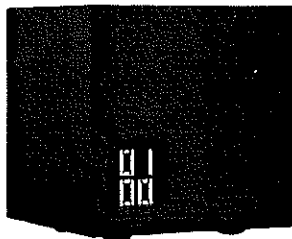


PRESENT MOMENT
EUPHORIC DIFFUSER BLEND
\$20.95

NEW



DEEP BREATH
EUPHORIC DIFFUSER BLEND
\$14.95



AROMA TIME BLACK



ENERGY



BRAINSTORM



BLOOM
ESSENTIAL DIFFUSER BLEND
\$18.95 - \$55.16



AROMA FAIRY
CHILDREN'S DIFFUSER BLEND
\$14.95



CITRUS DREAM
REFRESHING DIFFUSER BLEND
\$16.95



MOUNTAIN HIGH*
INVIGORATING DIFFUSER BLEND
\$16.95 - \$26.95



TRANQUILITY*
RELAXING DIFFUSER BLEND
\$18.95 - \$29.95



SPA SPIRIT*
NURTURING DIFFUSER BLEND
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AFTER THE RAIN
RENEWING DIFFUSER BLEND
\$16.95



CLOUD PINE
EUPHONIC DIFFUSER BLEND
\$16.95 - \$35.16



CELEBRATE
FESTIVE DIFFUSER BLEND
\$17.95 - \$12.16



\$18 WITH \$10 PURCHASE

[SHOP NOW](#)



EMBRACE
DELICIOUS DIFFUSER BLEND
\$19.95 - \$15.96



CHILL OUT
COOLING DIFFUSER BLEND
\$24.95



GRATITUDE



HOUSE WARMING



GOOD KARMA

\$14.95

\$16.95

\$12.95



FORTIFIED BREEZE
RESPIRATORY DIFFUSER BLEND
\$12.95 - \$19.95



GLOW
SOOTHING & HYDRATING BLEND
\$14.95 - \$16.95



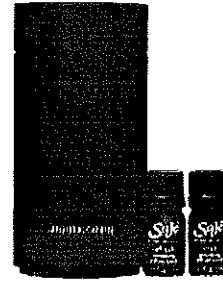
EXHALE
RELAXING & CALMING BLEND
\$11.95



INHALE
SOOTHING & REFRESHING BLEND
\$11.95



LIQUID SUNSHINE*
BRIGHT & UPLIFTING BLEND
\$16.95 - \$19.95



LET'S ROAM
ADVENTUROUS & INVIGORATING BLEND
\$16.95



GOODESS
EMPOWERING & UPLIFTING BLEND
\$14.95 - \$19.95



YOGA
GROUNDING & CALMING BLEND
\$11.95 - \$19.95



REFRESH
ENERGIZING & INVIGORATING BLEND
\$12.95 - \$19.95



RAIN FOREST
SOOTHING & REFRESHING BLEND
\$14.95 - \$19.95



UNWIND
RELAXING & CALMING BLEND
\$16.95 - \$19.95



TANTRA
SENSUOUS & RELAXING BLEND
\$21.95



TANTRA



TANTRA



STRESS RELEASE



WELL-BEING
BALANCING DIFFUSER BLEND
1.5 FL OZ \$19.95



MY BLEND BAR
1 FL OZ
\$19.95



CEDARWOOD
100% PURE ESSENTIAL OIL
\$19.95



CINNAMON
100% PURE ESSENTIAL OIL
\$19.95



BERGAMOT
100% PURE ESSENTIAL OIL
\$21.95



CLARY SAGE
100% PURE ESSENTIAL OIL
\$14.95



EUCALYPTUS
100% PURE ESSENTIAL OIL
\$14.95



FRANKINCENSE
100% PURE ESSENTIAL OIL
\$24.95 - \$34.95



GERANIUM
100% PURE ESSENTIAL OIL
\$19.95



JASMINE
100% PURE ABSOLUTE OIL
\$39.95



JASMINE
100% ABSOLUTE OIL
\$14.95



LAVENDER HIGH GRADE
100% PURE ESSENTIAL OIL
\$22.95



LAVENDER HIGH GRADE



LEMON



LEMONGRASS



ORANGE
100% PURE ESSENTIAL OIL
\$24.95



PATCHOULI
100% PURE ESSENTIAL OIL
\$15.95



PEPPERMINT
100% PURE ESSENTIAL OIL
\$14.95



ROMAN CHAMOMILE
100% PURE ESSENTIAL OIL
\$22.95



ROMAN CHAMOMILE
100% PURE ESSENTIAL OIL
\$14.95



ROSE
100% PURE ESSENTIAL OIL
\$108.95



ROSE
100% PURE ESSENTIAL OIL
\$18.95



ROSEMARY
100% PURE ESSENTIAL OIL
\$15.95



SAGE
100% PURE ESSENTIAL OIL
\$12.95



SANDALWOOD
100% PURE ESSENTIAL OIL
\$54.95



TEA TREE
100% PURE ESSENTIAL OIL
\$14.95 - \$29.95



YLANG YLANG
100% PURE ESSENTIAL OIL
\$21.95



BATH & BODY BASE



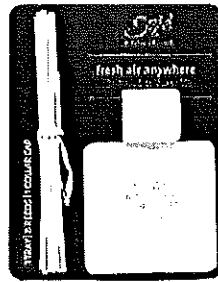
JOJOBA



SCENT BALL



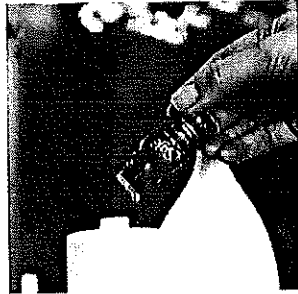
REFILL PADS
FOR EASY SCENT RING & CAR DIFFUSER
\$4.95



FRESH AIR ANYWHERE
OIL PAD DIFFUSER KIT
\$9.95



THE CLASSICS
DIFFUSER BLEND COLLECTION
\$14.95
Sold Out



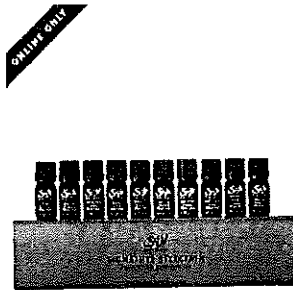
TRANQUILITY®
RELAXING DIFFUSER BLEND
\$18.95



UNWIND
RELAXING DIFFUSER BLEND
\$16.95



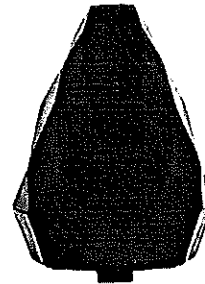
AROMA ROOM
ULTRASONIC DIFFUSER
\$59.95



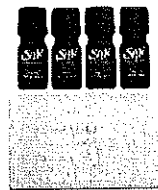
SIGNATURE SELECTION
DELUXE DIFFUSER BLEND COLLECTION
\$19.95
Sold Out



RELAXATION
DIFFUSER BLEND COLLECTION
\$17.95
Sold Out



AROMA GEM® MATTE BLACK
ULTRASONIC DIFFUSER
\$24.95
Sold Out



HAPPINESS
DIFFUSER BLEND COLLECTION
\$19.95
Sold Out



GRAPEFRUIT
100% PURE ESSENTIAL OIL
\$16.95
Sold Out



AROMA CAR
CAR DIFFUSER
\$6.95
Sold Out



CAR SCENTER



BEST OF SAJE DELUXE
CANDLE



HAMASTE
DIFFUSER BLEND COLLECTION

Sold Out

Sold Out

Sold Out



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Our Formulation Guarantee

Our commitment is to provide the highest quality 100% natural products in the world. If something isn't working for you, we want to make it right. Formulations that do not take care of your wellness needs can be refunded with the original receipt. Without receipt, we will happily exchange your item for an alternative blend that better supports your wellness or issue a gift card.

Our Diffuser Guarantee

We stand behind the quality of our diffusers and will take back any unit that is no longer functional. Bring it into any location or connect with our Customer Experience team, and we will happily repair or exchange it — it's our lifetime efficacy guarantee. In order to protect the environment and reduce waste, we do not accept returns on previously used functional units.

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Exhibit B

FREE SHIPPING NOW AVAILABLE
EXCLUSIONS MAY APPLY

Contact Us Today! 833.720.4050 | Email Us

f t @ p in

Sparoom

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Q

DIFFUSING CBD OIL NOW AVAILABLE!

SHOP NOW!

SHOP BY CATEGORY



Featured Products

Must have products from our top sellers

Diffusers

Essential Oils

Accessories

New Products

BED BATH &
BEYONDThe Vitamin
Shoppe

CVS/pharmacy

Earth Fare
the healthy marketplaceGREENACRES
MARKET
Your healthy journey

Save 10% on your next order! Sign-up for
our weekly newsletter today.

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From Our Blog

Get insight on Aromatherapy trends, essential oil recipes, exclusive offers, new arrivals, updates, and special promotions from Sparoom!

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils

Get 3 Free Essential Oils



How to Make Natural Bug Spray
May 23rd, 2019

Learn how to make natural bug spray with Essential Oils in just a few minutes, with all natural ingredients, this recipe is affordable and safe for skin.



Tip: to Make Your Diffuser Function
April 10th, 2019

We all know there is no better way to enjoy Aromatherapy than by diffusing Essential Oils.



Do You Use Essential Oils to Grow Your Beard?
March 4th, 2019

Modern technology has brought new ways to use Essential Oils, such as diffusing by means of



I love my ProAir, It is a great product and I can't wait to order a few for my friends and family!

Michael Ingram



CONTACT US

5060 Taylor Road
Cleveland, Ohio 44120
Phone: 434-720-1659
Email: info@spareair.com

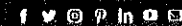
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- > Diffusers
- > Essential Oils
- > CBD Oil
- > More
- > Dog Whiskers

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- > Frequently Asked Questions
- > Essential Oil Dilution Guidelines
- > Essential Oil Dilution Rates
- > Essential Oil Safety & Warnings
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We are currently unavailable

Get 3 Free Essential Oils

FREE SHIPPING NOW AVAILABLE
EXCLUSIONS MAY APPLY

Contact Us Today! (833) 729-4830 | Email Us

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W

Q

Essential Oil Diffusers

Browse by Price, Color, Material, and More

Price



 FILTER Price: \$0 - \$99

Light Mode

☐ Warm (14)
☐ Flickering (10)
☐ Fast Dimming (1)

Coverage Area

☐ Small (up to 100 sq ft) (28)
☐ Medium (100-200 sq ft) (10)
☐ Large (up to 300 sq ft) (10)
☐ Extra Large (300+ sq ft) (2)

Run Time

☐ Up to 10 hrs (1)
☐ Up to 12 hrs (10)
☐ Up to 24 hrs (15)
☐ 24+ hrs (14)
☐ Adjustable (6)

Power

☐ 100W (1)
☐ 100-200W (22)
☐ 200-300W (10)

Sort by Popularity



Show 24 Products



Purelist Essential Oil Diffuser
\$20.00



Troika Essential Oil Diffuser
\$90.00



Halo Essential Oil Diffuser
\$30.00



Diffs Essential Oil Diffuser - AromaSource
\$60.00



GuardianArk Essential Oil Diffuser
\$40.00



AromaPod Essential Oil Diffuser
\$20.00



Spahlist Value Pack Essential Oil Diffuser
\$30.00



Tulip Mist Essential Oil Diffuser + Essential Oil
\$30.00



Scientist Essential Oil Diffuser
\$20.00



Mini Purelist Essential Oil Diffuser
\$15.00



Bell Mist Essential Oil Diffuser + Essential Oil
\$20.00



Moderno Essential Oil Diffuser
\$40.00



Piccolo Essential Oil Diffuser
\$20.00



Mysto Marble Essential Oil Diffuser - AromaSource
\$40.00



Enlighten Essential Oil Diffuser
\$60.00



ScentsGo Car Diffuser + Essential Oil
\$12.00



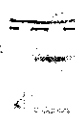
Mister Quill Essential Oil



DebonAir Essential Oil Diffuser -



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Purifier Essential Oil Humidifier +

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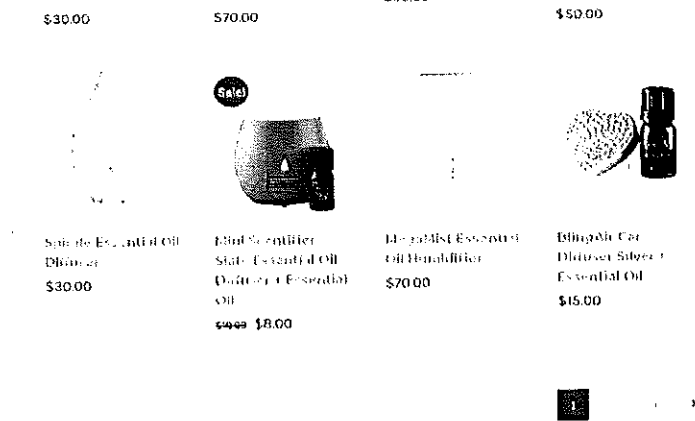
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Sparoom Essential Oil Diffusers

Stylish design, affordability, and ground-breaking features elevate Sparoom Essential Oil Diffusers. Choose from dozens of different models, including ceramic, glass, and wood. Each model is designed to be functional and more.

Our signature Sparoom models feature beautiful design, long run-times, and ease of use.

Also, AromaSource models offer more advanced functionality with trendier, more luxurious home-decor oriented design.

Furthermore, our Sparoom models are perfect for families who embrace aromatherapy as our cute and whimsical models are perfect for a child's bedroom.

Finally, one of our newest ventures is the Sparoom. Fully functional Sparoom that emit natural fragrance by accepting Sparoom directly into the water tank.

Two new models include Sparoom and Sparoom and are the first of their kind to emerge on the market.

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Essential Oil Diffusers

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Sort by Popularity



Show 24 Products



Price



Light Mode

3 Zones

(4)

3-5 Rooms (1000 sq ft)

(0)

5-10 Rooms (2000 sq ft)

(0)

Coverage Area

3-5 Rooms (1000 sq ft)

(28)

5-10 Rooms (2000 sq ft)

(12)

10-15 Rooms (3000 sq ft)

(0)

15-20 Rooms (4000 sq ft)

(2)

Run Time

Up to 10 hours

(15)

Up to 12 hours

(0)

Up to 14 hours

(15)

Up to 16 hours

(4)

Up to 18 hours

(10)

Power

100 Watts

(2)

150 Watts

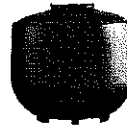
(12)

200 Watts

(0)



Turbokid Essential Oil Humidifier
\$90.00



PremAir Essential Oil Diffuser - AromaSource
\$90.00



Mini Moderno Essential Oil Diffuser
\$26.00



Smellies - Car Air Freshener - Lavender Field
\$5.00



AromaBreeze Essential Oil Diffuser - Essential Oil
\$15.00



Celeste Essential Oil Diffuser
\$30.00



Elegante Essential Oil Diffuser - AromaSource
\$70.00



Smellies - Car Air Freshener - Tropical Berry
\$5.00



Onyx White Essential Oil Diffuser
\$50.00



Lumiere Essential Oil Diffuser
\$60.00



Occident Essential Oil Diffuser
\$40.00



Mini Scenifier Portable Diffuser Kit
\$30.00



Smellies - Car Air Freshener - Fresh Meadow
\$5.00



Smellies - Car Air Freshener - Clean Breeze
\$5.00



Zen Essential Oil Diffuser
\$60.00



BlingAir Car Diffuser - Pink - Essential Oil
\$15.00



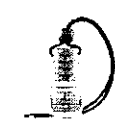
PremAir Essential Oil Diffuser



BlingAir Car Diffuser - Blue -



Trapaze Vanilla Bean Air Freshener



Trapaze Cedar Citrus Air

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VIEW

\$15.00

VIEW

\$6.00



Mini Forestation
Reed Diffuser -
Vanilla Bean
\$10.00



Onyx Black
Essential Oil
Diffuser
\$50.00



Trapeze Lavender
Air Freshener
\$6.00



Mini Sceniffer
Essential Oil
Diffuser
\$14.00

<



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CONTACT US

5060 Taylor Road
Cleveland, Ohio 44120
Phone: 333-730-4059
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Essential Oil Diffusers

Find Here The Best Essential Oil Diffusers

Price

 Price: \$0 - \$30

Light Mode

☐ Light Mode
☐ Dark Mode
☐ Auto

Coverage Area

☐ 100-200 sq ft
☐ 200-300 sq ft
☐ 300-400 sq ft
☐ 400-500 sq ft

Run Time

☐ 1-2 hours
☐ 2-4 hours
☐ 4-6 hours
☐ 6-8 hours

Power

☐ 100-120W
☐ 120-150W
☐ 150-200W

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Show 24 Products

1 2 3


 Mini Forestations
 Reed Diffuser -
 Lavender
 \$10.00

 Mini Forestations
 Reed Diffuser -
 Cedar Citrus
 \$10.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

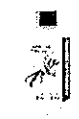
 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

 Forestations Wood
 Reed Diffuser -
 Lavender
 \$25.00

 Forestations Wood
 Reed Diffuser -
 Vanilla Bean
 \$25.00

 Forestations Wood
 Reed Diffuser -
 Cedar Citrus
 \$25.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

 Reed Diffuser
 Solution Refill -
 Cedar Citrus
 \$10.00

 Reed Diffuser
 Solution Refill -
 Vanilla Bean
 \$10.00

 Reed Diffuser
 Solution Refill -
 Lavender
 \$10.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$20.00

 Eucalyptus Sea Breeze
 Air Freshener
 \$6.00

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Exhibit C



Our Story

SPRING WEDNESDAY, APRIL 4, 2018

Enjoy a better sensory experience anytime, anywhere. From healthy humidification and soothing aromatherapy to the perfect slipper, anyone can create a spa-like feeling that will enhance their environment wherever they go. Many of SpaRoom's products have already gained acceptance by leading salons, spas and specialty retailers throughout the U.S., and also in Europe.

SpaRoom personifies lifestyle products for health and home. Wellness is promoted throughout the range of colorful, design-oriented objects. The contemporary look is carried out with a daring approach to "feel-good" that fits right in with leading therapy and lifestyle emporiums.

"Smelling good" is their mantra—The development of 100% pure essential oils, all of which are wild crafted, boasts of exotic herbal elements from around the world. A subtle therapeutic influence is characteristic of their entire line with a clever mix of ancient aromatherapy.

The company has lead the industry with their premier ultrasonic mister. Essential oil enthusiasts and patrons of health and wellness are raving about the AromaMist.

"The performance of this diffuser and our continued development of similar products is responsible for the exponential growth of our 2 year old startup company", says Les Wagenheim, President and founder of Unitrex (parent company of SpaRoom).

He and his wife Carol have recently bonded with Unitrex Inc in Tokyo. Partnering with their 24 department stores and distribution throughout Japan is creating further opportunities beyond their well-documented success in America.

Exhibit D

25 October 2018

When did you start selling your AromaBreeze essential oil diffuser?



Chat started
SpaRoom Customer Care joined the chat



SpaRoom Customer Care

The AromaBreeze became available around Spring

You — Please update your info

Thanks. Spring this year (2018)?



SpaRoom Customer Care

Yes, if you need an exact date, I can verify and get back with you via email.



25 October 2018

May I ask what this is in regards to?

You — Please update your info

Close enough. Thanks!



SpaRoom Customer Care

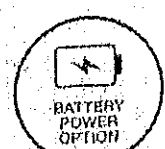
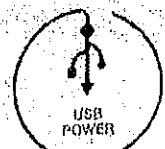
You are welcome

Exhibit E

sparoom®

Bonus
5mL SIGNATURE BLEND
100% Pure Essential Oil

Unit Off,
Actual Size



AromaBreeze™
Essential Oil Diffuser



OIL DIFFUSER
SPA FAN AROMABREZE+5ML

S07365

14.99

054 09 3288
6-4-7 1
00736



Exhibit F

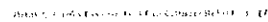


\$1500

Enjoy a bold performance with this compact fan essential oil diffuser. Replaceable micro-fiber scent pads (of which there are 3 included) broadcast healthy aromatherapy with a whisper quiet fan. Add a few drops of our SmL Sparrow Blend essential oil, to freshen any space and relieve your senses. Battery operated for wireless freedom or plug into any USB port for extended use. Rotating colors add the multitude of features. Bonus SmL Furcystus 100% Pure Essential Oil.

- ✓ BASS SINK Spilloom® and 100% Pure Better Fish Oil
- ✓ Small Room Size
- ✓ Continuous operation
- ✓ Rotating, freeze cooler or off light modes
- ✓ Ultrasonic Diffuser
- ✓ Safety Shut Off
- ✓ Includes USB cord & 2 AAA batteries (not included)

Frequently Bought Together



These microbes absorbing still pass for the Orbit an essential of diffuser.

Works with the following models: Bilingual, Aromatherapy, Orbis Cargo and Eclipse.

☐ Add for F&G \$2.50

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SFU 507365

Categories: 1. 2. 3. 4. 5.

Specifications

RESULTS

Product Vision

Instruction Manual

Additional information

Weight	0.45 lbs
Case size	425 x 425 x 48 in
Automatic supply	No
Explosion-proof operation	Undesired
Interchangeable tips	N/A
Light mode	Relating color
Power	Battery, USB Port, Cord
Output Power Output	425" x 425" x 48 H
Supply Power Output	0.45 H
Supply Voltage	3.5 x 3.5" x 4.75 H
Supply Voltage	0.15 lbs
Supply Voltage	Small - Up to 100 sq ft



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Okw1m4, Ofld 44028
Shy. C. 011 720 4929
Email: info@spnecm.com

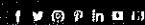
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- ▶ **Essential 014**
- ▶ **GA0081**
- ▶ **76.14**
- ▶ **dog/who/first**

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Laura G <99genovese@gmail.com>

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1 message

SpaRoom <info@sparoom.com>

Wed, May 1, 2019 at 8:07 PM

Reply-To: SpaRoom <info@sparoom.com>

To: 99genovese@gmail.com



Thank you for your order

Hi Laura,

Just to let you know — we've received your order #30288, and it is now being processed:

[Order #30288] (May 1, 2019)

Product	Quantity	Price
AromaBreeze Essential Oil Diffuser + Essential Oil	1	\$15.00
Subtotal:		\$15.00
Shipping:		\$6.49 via First-Class Mail®
Tax:		\$0.00

5/6/2019

Gmail - Your SpaRoom order has been received!

Product	Quantity	Price
Payment method:		Credit Card
Total:		\$21.49

Billing address

*Laura Genovese
200 Summit Ave
Fort Washington, PA 19034
+12158508833
99genovese@gmail.com*

Shipping address

*Laura Genovese
200 Summit Ave
Fort Washington, PA 19034*

Thanks!

SpaRoom

Exhibit G

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97 SEARCH RESULTS FOR

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Essential Oil
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CBD Essential
Oils (Set of 3)

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ProAir™
Ultrasonic
Diffuser with
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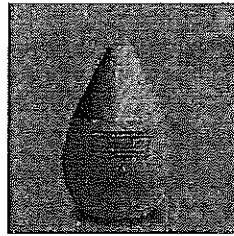
SpaRoom®
Essential Oil
Collection

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\$19.99

SpaRoom®
Scentifier™
Fragrance
Aromatherapy
Diffuser

★★★★★ 58

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on Orders Over
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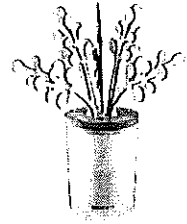
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SpaRoom®
Broad
Spectrum
Water Soluble
CBD Oil

★★★★★ 3

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on Orders Over
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 Com



\$24.99

SpaRoom®
Forestation™
Lavender Reed
Diffuser

Free Shipping
on Orders Over
\$39

 Com



\$9.99 Each

SpaRoom®
Room Therapy
Room Spray

★★★★★ 20

Best Seller

Free Shipping
on Orders Over
\$39

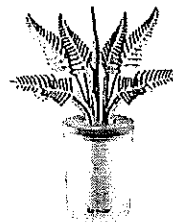


\$59.99

SpaRoom®
SeaScape™
Glass Essential
Oil Diffuser in
Blue Swirl

★★★★★ 5

Free Shipping
on Orders Over
\$39

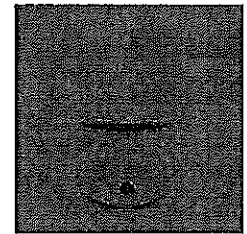


\$24.99

SpaRoom®
Forestation™
Cedar Citrus
Reed Diffuser

Free Shipping
on Orders Over
\$39

 Com



\$19.99


SpaRoom®
AromaPod
Portable
Diffuser in
White/Teal

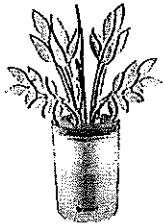
★★★★★ 63

Free Shipping
on Orders Over
\$39

 Com

Choose Opti

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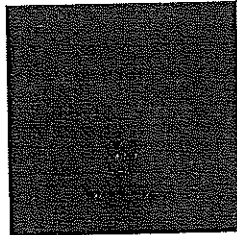


\$24.99

SpaRoom®
Forestation™
Vanilla Bean
Reed Diffuser

**Free Shipping
on Orders Over
\$39**

 Com



\$39.99

SpaRoom®
GuardianAir®
Ultrasonic
Adjustable Mist
Diffuser

★★★★★ 9

**Free Shipping
on Orders Over
\$39**

 Com



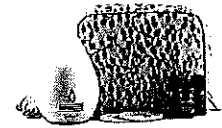
\$59.99

SpaRoom®
Enlighten™
Ultrasonic
Essential Oil
Diffuser

★★★★★ 8

**Free Shipping
on Orders Over
\$39**

 Com

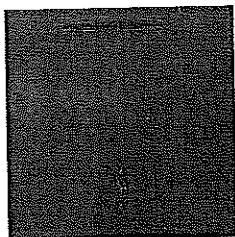


\$29.99

SpaRoom®
Scentifier™ Mini
Portable
Diffuser Set in
White

**Free Shipping
on Orders Over
\$39**

 Com

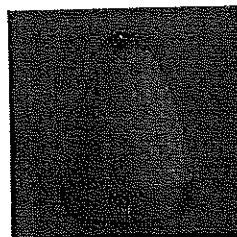


\$69.99

SpaRoom®
MegaMist™
Essential Oil
Humidifier

★★★★★ 4

 Com



\$19.99

SpaRoom®
PureMist™
Directional Mist
Ultrasonic
Diffuser

 Com

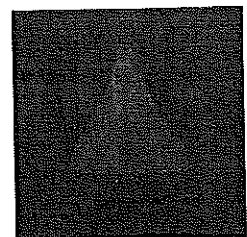


\$39.99

SpaRoom®
Sleep CBD
Essential Oil

★★★★★ 1


 Com



\$19.99

SpaRoom®
Piccolo
Ultrasonic
Plastic Diffuser
in White

Free Shipping
on Orders Over
\$39

 Com




\$29.99

SpaRoom®
SpaMist Value
Pack

★★★★★ 4

Free Shipping
on Orders Over
\$39

 Com



\$60.00

SpaRoom®
Jade Ultrasonic
Essential Oil

★★★★★ 58

Free Shipping
on Orders Over
\$39

 Com



\$7.99

SpaRoom® 6
oz. Eucalyptus
Mint Shower
Spray

★★★★★ 5

Free Shipping
on Orders Over
\$39

 Com



\$24.99

SpaRoom®
Mini Moderno
Ultrasonic

Free Shipping
on Orders Over
\$39

 Com



\$29.99

SpaRoom® Dog
Whisperer®
Calm CBD
Essential Oil
Roll On

Free Shipping
on Orders Over
\$39

 Com




\$19.99

SpaRoom® 3-
Pack Everyday
Essential Oils

★★★★★ 8

Free Shipping
on Orders Over
\$39


 Com



\$7.99

SpaRoom®
Breathe Easy 10
mL Essential Oil

Free Shipping
on Orders Over
\$39

 Com



\$14.99

SpaRoom®
Lavender
Essential Oil

Diffuser
Sage/Brown

★★★★★ 1

Free Shipping
on Orders Over
\$39


 Com



\$39.99

SpaRoom®
Tranquil CBD
Essential Oil

Free Shipping
on Orders Over
\$39


 Com



Diffuser in
White

★★★★★ 1

Free Shipping
on Orders Over
\$39

 Com



\$39.99


SpaRoom®
Moderno™
Ultrasonic
Diffuser

Free Shipping
on Orders Over
\$39

 Com



Free Shipping
on Orders Over
\$39

 Com



\$59.99 Each

SpaRoom®
MarbleMist™
Glass Diffusing
Mister

★★★★★ 18



Free Shipping
on Orders Over
\$39

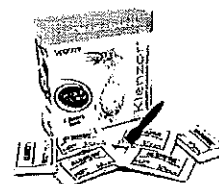
 Com



★★★★★ 4

Free Shipping
on Orders Over
\$39

 Com



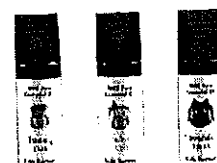
\$9.99

SpaRoom®
Klensor™ 6-
Count Diffuser
Cleansing
Tablets

★★★★★ 4

Free Shipping
on Orders Over
\$39

 Com



Choose Opti

**\$12.99**

SpaRoom®
Bottle Variety
Pack

★★★★★ 6

Free Shipping
on Orders Over
\$39

Com

**\$7.99**

SpaRoom®
Eucalyptus 10
mL Essential Oil

Free Shipping
on Orders Over
\$39

Com

**\$11.99**

SpaRoom® 10
mL Organic
Essential Oil
Blend
Collection

Free Shipping
on Orders Over
\$39

Com

**\$7.99**

SpaRoom® Kids
Korner™ 100%
Pure Essential
Oil Collection

★★★★★ 1

Best Seller

Free Shipping
on Orders Over
\$39

Com

Choose Option

Choose Option

**\$3.00**

SpaRoom®
CarGo™ and
Orbit 12-Pack
Fan Diffuser
Refill Pads

★★★★★ 1

Free Shipping
on Orders Over
\$39

Com

**\$7.99**

SpaRoom®
SpaRoom
Blend 10 mL
Essential Oil

Free Shipping
on Orders Over
\$39

Com

**\$29.99**

SpaRoom®
Sleep CBD
Essential Oil
Roll On

★★★★★ 1

Free Shipping
on Orders Over
\$39

Com

**\$29.99**

SpaRoom® Kids
Korner™
Celeste
Ultrasonic
Diffuser

Free Shipping
on Orders Over
\$39

Com



\$7.99

SpaRoom® 6
oz. Lavender
Pillow Spray

★★★★★ 2

Free Shipping
on Orders Over
\$39



\$19.99

SpaRoom® 3-
Pack Vitality
Essential Oils

Free Shipping
on Orders Over
\$39



\$14.99

SpaRoom®
Eucalyptus
Essential Oil

★★★★★ 3

Free Shipping
on Orders Over
\$39



\$29.99

SpaRoom® Dog
Whisperer®
CBD Essential
Oil Roll On

★★★★★ 1

Best Seller

Free Shipping
on Orders Over
\$39

Choose Opti

Com

Com

Com

Com



\$7.99

SpaRoom®
Lemongrass 10
mL Essential Oil

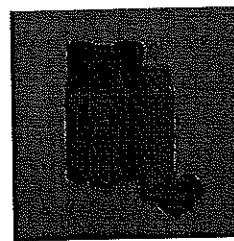
Free Shipping
on Orders Over
\$39



\$7.99

SpaRoom®
Lavender 10 mL
Essential Oil

Free Shipping
on Orders Over
\$39



\$14.99

SpaRoom®
Roll-A-Therapy
Kit

★★★★★ 5

Free Shipping




\$29.99

SpaRoom®
Energy CBD
Essential Oil
Roll On

★★★★★ 1


on Orders Over
\$39

Free Shipping
on Orders Over
\$39

 Com

 Com

 Com

 Com



\$7.99

SpaRoom®
Peppermint 10
mL Essential Oil

Free Shipping
on Orders Over
\$39



\$7.99 Each

SpaRoom®
Carrier Oil

Free Shipping
on Orders Over
\$39



\$7.99

SpaRoom®
Lemon Zest 10
mL Essential Oil

Free Shipping
on Orders Over
\$39




\$11.99

SpaRoom® 10
mL Organic
Essential Oil


Free Shipping
on Orders Over
\$39


Choose Opti

Choose Opti

 Com

 Com

 Com

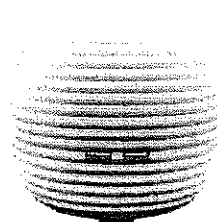
 Com



\$14.99

SpaRoom®
Essential Oil
Blend

★★★★★ 1



\$29.99

SpaRoom®
Halo™ USB
Diffuser

Free Shipping



\$9.99

SpaRoom®
RoomTherapy
Cool
Peppermint
Room Spray



\$7.99

SpaRoom®
Sleep 10 mL
Essential Oil

Free Shipping

Free Shipping
on Orders Over
\$39

on Orders Over
\$39

★★★★★ 1

on Orders Over
\$39

Free Shipping
on Orders Over
\$39

 Com

 Com

 Com

 Com



\$24.99

\$99.99

\$39.99

\$14.99

sparoom®
Spring
Essentials 3-
Piece 100%
Pure Essential
Oil Set

SpaRoom®
AromaLuxe™
Essential Oil
Nebulizer

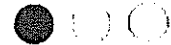
SpaRoom®
Energy CBD
Essential Oil

SpaRoom®
BlingAir™ Car
Vent Essential
Oil Diffuser

★★★★★ 1

Free Shipping
on Orders Over
\$39

★★★★★ 1




Free Shipping
on Orders Over
\$39

Free Shipping
on Orders Over
\$39

Free Shipping
on Orders Over
\$39

Choose Opti

 Com

 Com

 Com


 Com



\$49.99

SpaRoom®
Black Marble
Onyx™ Essential
Oil Diffuser

**Free Shipping
on Orders Over
\$39**

 Com



\$14.99

SpaRoom®
Peppermint
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$9.99

SpaRoom®
Room Therapy
Royal Lavender
Room Spray

★★★★★ 15

**Free Shipping
on Orders Over
\$39**

 Com



\$7.99

SpaRoom®
Sweet Almond
Carrier Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$29.99

SpaRoom® Dog
Whisperer®
Sleep CBD
Essential Oil
Roll On

**Free Shipping
on Orders Over
\$39**

 Com



\$11.99

SpaRoom®
Lavender 10 mL
Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$29.99

SpaRoom® Dog
Whisperer®
Original CBD
Essential Oil
Roll On

★★★★★ 1

**Free Shipping
on Orders Over
\$39**

 Com



\$11.99

SpaRoom®
Orange 10 mL
Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$14.99

SpaRoom®
Lemon 10 mL
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$11.99

SpaRoom®
Sleep Blend 10
mL Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com

\$7.99

SpaRoom® "The
Essential Oils
Handbook" by
Jennie Harding

★★★★★ 3

Clearance!

**Free Shipping
on Orders Over
\$39**

 Com




\$2.99

SpaRoom®
MiniScentifier
Refill
Aromatherapy
Absorbing Pads
(Set of 6)

★★★★★ 1

**Free Shipping
on Orders Over
\$39**

 Com

\$7.99

SpaRoom®
Cool Mint 10
mL Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$7.99

SpaRoom® Kids
Korner™ Hush
Little Baby
100% Pure
Essential Oil

**Free Shipping
on Orders Over
\$39**

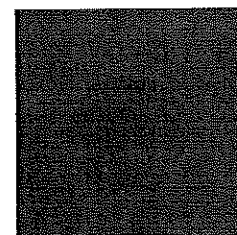
 Com

\$11.99

SpaRoom®
Immunity
Blend 10 mL
Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$30.99

Mister Quill
Ceramic
Ultrasonic
Diffuser in
White

★★★★★ 1

**Free Shipping
on Orders Over
\$39**


 Com



\$16.00

SpaRoom
Jojoba Carrier
Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$2.99

SpaRoom® 6-
Pack
Scentifier™
Refill Pads

★★★★★ 12

**Free Shipping
on Orders Over
\$39**

 Com



\$9.99

SpaRoom®
Eucalyptus
H2Oil Essential
Oil Humidifier
Solution

★★★★★ 1

**Free Shipping
on Orders Over
\$39**

 Com



\$40.99

SpaRoom® Kids
Korner™
OceanMist
Essential Oil
Diffuser in
White

**Free Shipping
on Orders Over
\$39**

 Com



\$9.99

SpaRoom®
Sleep Blend
H2Oil Essential
Oil Humidifier
Solution

★★★★★ 4

**Free Shipping
on Orders Over
\$39**



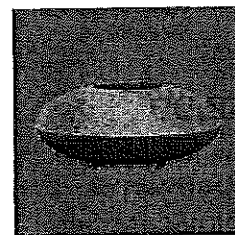
\$9.99

SpaRoom®
Lavender H2Oil
Essential Oil
Humidifier
Solution

★★★★★ 5

Best Seller

**Free Shipping
on Orders Over
\$39**



\$79.99

SpaRoom®
Troika™ 3 Tank
Essential Oil
Diffuser

**Free Shipping
on Orders Over
\$39**




\$19.99

SpaRoom® 3-
Pack Signature
Essential Oils

**Free Shipping
on Orders Over
\$39**

Choose Opti

 Com



\$7.99

SpaRoom®
Grape Seed
Carrier Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$11.99

SpaRoom®
Peppermint 10
mL Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com



\$11.99

SpaRoom®
Eucalyptus 10
mL Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**


 Com



\$11.99

SpaRoom®
Lemon 10 mL
Organic
Essential Oil

**Free Shipping
on Orders Over
\$39**

 Com

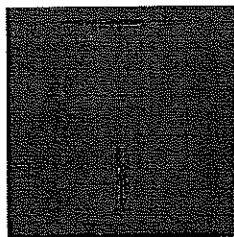


\$19.99

SpaRoom
PocketAroma™
Personal
Diffuser

**Free Shipping
on Orders Over
\$39**


 Com



\$89.99

SpaRoom®
TurboMist™
Essential Oil
Humidifier

**Free Shipping
on Orders Over
\$39**

 Com



\$29.99

SpaRoom® 3-
Pack Organic
Essential Oils

**Free Shipping
on Orders Over
\$39**


 Com



\$7.99

SpaRoom® Kids
Korner™
Lavender 100%
Pure Essential
Oil

**Free Shipping
on Orders Over
\$39**


 Com




\$9.99

SpaRoom®
Lavender H2Oil
Essential Oil
Humidifier
Solution

**Free Shipping
on Orders Over
\$39**

 Com


 Com



\$7.99

SpaRoom® Kids
Korner™
Tummy 100%
Pure Essential
Oil

**Free Shipping
on Orders Over
\$39**

 Com

 Com



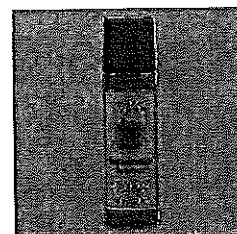
\$7.99

SpaRoom® Kids
Korner™
Pacifier 100%
Pure Essential
Oil

**Free Shipping
on Orders Over
\$39**

 Com

 Com




\$7.99

SpaRoom® Kids
Korner™
Germinator
100% Pure
Essential Oil

★★★★★ 1

**Free Shipping
on Orders Over
\$39**

 Com

Showing 1 - 96 of 97 products

< Back

1

2

Next >

**Did you find what you were
looking for?**

Yes

No

Exhibit H

United States of America

United States Patent and Trademark Office

AROMA BREEZE

Reg. No. 5,239,778

Registered Jul. 11, 2017

Amended Feb. 19, 2019

Int. Cl.: 11

Trademark

Principal Register

Saje Natural Business Inc. (CANADA CORPORATION)
Lightworks Building
Unit 500 - 22 East 5th Avenue
Vancouver, Bc, CANADA V5T1G8

CLASS 11: ultrasonic diffusers for emitting scent and reducing dust and other common airborne allergens

FIRST USE 00-00-2013; IN COMMERCE 00-00-2013

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-103,933, FILED 07-14-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2019-06-05 19:00:10 EDT

Mark: AROMA BREEZE

AROMA BREEZE

US Serial Number: 87103933

Application Filing Date: Jul. 14, 2016

US Registration Number: 5239778

Registration Date: Jul. 11, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 11, 2017

Publication Date: Apr. 25, 2017

Mark Information

Mark Literal AROMA BREEZE
Elements:

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK
Type:

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 1,791,268

Foreign Application Filing Date: Jul. 13, 2016

Foreign Application/Registration Country: CANADA

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: ultrasonic diffusers for emitting scent and reducing dust and other common airborne allergens

International Class(es): 011 - Primary Class

U.S Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 1(a)

First Use: 2013

Use in Commerce: 2013

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: Yes	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Saje Natural Business Inc.

Owner Address: Lightworks Building
Unit 500 - 22 East 5th Avenue
Vancouver, BC V5T1G8
CANADA

Legal Entity Type: CORPORATION

State or Country CANADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Docket Number: 1355-121

Correspondent

Correspondent Name/Address: TANYA M. REITZEL
1081 CAMBIE STREET
VANCOUVER, BC V6B5L7
CANADA

Phone: 604-687-7432

Fax: 604-687-3478

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 11, 2019	AMENDMENT UNDER SECTION 7 - ISSUED	71378
Jan. 09, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Dec. 28, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Dec. 28, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 23, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Aug. 22, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 11, 2017	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 25, 2017	PUBLISHED FOR OPPOSITION	
Apr. 05, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 23, 2017	ELECTRONIC RECORD REVIEW COMPLETE	76572
Mar. 17, 2017	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Mar. 07, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 15, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 14, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 14, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 14, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2016	NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2016	NON-FINAL ACTION WRITTEN	76933
Oct. 14, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2016	NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2016	NON-FINAL ACTION WRITTEN	76933
Oct. 09, 2016	ASSIGNED TO EXAMINER	76933
Jul. 21, 2016	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 20, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 18, 2016	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Change in Yes
Registration:

Amendment to a Registration/Renewal The drawing is amended to appear as follows: AROMA BREEZE

Certificate:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jan. 11, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Saje Natural Business Inc.

Assignment 1 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: 5906/0599

Pages: 35

Date Recorded: Oct. 21, 2016

Supporting Documents: assignment-tm-5906-0599.pdfName: SAJE NATURAL BUSINESS INC.

Legal Entity Type: CORPORATION

Assignor

Execution Date: Oct. 21, 2016

State or Country CANADA
Where Organized:

Assignee

Name: BANK OF MONTREAL

Legal Entity Type: CORPORATION

State or Country CANADA
Where Organized:Address: 6TH FLOOR, 595 BURNARD ST.
VANCOUVER, BC, CANADA V7X 1L7

Correspondent

Correspondent Name: BRUCE GOTO

Correspondent Address: 1001 4TH AVE., SUITE 4500
SEATTLE, WA 98154

Domestic Representative

Domestic Representative Name: BRUCE GOTO

Domestic Representative Address: 1001 4TH AVE. #4500
SEATTLE, WA 98154**Assignment 2 of 3**

Conveyance: SECURITY INTEREST

Reel/Frame: 5987/0153

Pages: 12

Date Recorded: Feb. 10, 2017

Supporting Documents: assignment-tm-5987-0153.pdfName: SAJE NATURAL BUSINESS, INC.

Legal Entity Type: CORPORATION

Assignor

Execution Date: Feb. 10, 2017

State or Country CANADA
Where Organized:

Assignee

Name: OWL ROCK CAPITAL CORPORATION

Legal Entity Type: CORPORATION

State or Country MARYLAND
Where Organized:Address: 245 PARK AVENUE
41ST FLOOR

NEW YORK, NEW YORK 10167

Correspondent

Correspondent Name: RAFFAELE A. DEMARCO

Correspondent Address: 125 BROAD STREET
SULLIVAN & CROMWELL LLP
NEW YORK, NY 10004-2498

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: ASSIGNMENT OF INTELLECTUAL PROPERTY SECURITY AGREEMENT

Reel/Frame: 6416/0671

Pages: 31

Date Recorded: Jul. 03, 2018

Supporting Documents: assignment-lm-6416-0671.pdf

Assignor

Name: OWL ROCK CAPITAL CORPORATION

Execution Date: Jun. 29, 2018

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Assignee

Name: FLFC LENDING CO.

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 599 W. PUTNAM AVENUE
GREENWICH, CONNECTICUT 06830

Correspondent

Correspondent Name: JAMES MURRAY

Correspondent Address: 4400 EASTON COMMONS WAY, SUITE 125
CT CORPORATION
COLUMBUS, OH 43219

Domestic Representative - Not Found

Exhibit I

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**UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

DESIGNATION FORM

(to be used by counsel or pro se plaintiff to indicate the category of the case for the purpose of assignment to the appropriate calendar)

Address of Plaintiff: Saje Natural Business Inc.: Lightworks Building, Unit 500, 22 East 5th Avenue, Vancouver, British Columbia, Canada V5T1G8

Address of Defendant: Unitrex, Ltd.: 5050 Taylor Road, Cleveland, OH 44128

Place of Accident, Incident or Transaction: _____

RELATED CASE, IF ANY:

Case Number: _____ Judge: _____ Date Terminated: _____

Civil cases are deemed related when *Yes* is answered to any of the following questions:

- | | | |
|--|------------------------------|--|
| 1. Is this case related to property included in an earlier numbered suit pending or within one year previously terminated action in this court? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| 2. Does this case involve the same issue of fact or grow out of the same transaction as a prior suit pending or within one year previously terminated action in this court? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| 3. Does this case involve the validity or infringement of a patent already in suit or any earlier numbered case pending or within one year previously terminated action of this court? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| 4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil rights case filed by the same individual? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

I certify that, to my knowledge, the within case ☐ is / ☒ is not related to any case now pending or within one year previously terminated action in this court except as noted above.

DATE: 6/7/19

Laura A. Genovese
Attorney-at-Law / Pro Se Plaintiff

57477

Attorney I.D. # (if applicable)

CIVIL: (Place a ✓ in one category only)

A. Federal Question Cases:

- ☐ 1. Indemnity Contract, Marine Contract, and All Other Contracts
- ☐ 2. FELA
- ☐ 3. Jones Act-Personal Injury
- ☐ 4. Antitrust
- ☐ 5. Patent
- ☐ 6. Labor-Management Relations
- ☐ 7. Civil Rights
- ☐ 8. Habeas Corpus
- ☐ 9. Securities Act(s) Cases
- ☐ 10. Social Security Review Cases
- ☒ 11. All other Federal Question Cases
(Please specify): Trademark

B. Diversity Jurisdiction Cases:

- ☐ 1. Insurance Contract and Other Contracts
- ☐ 2. Airplane Personal Injury
- ☐ 3. Assault, Defamation
- ☐ 4. Marine Personal Injury
- ☐ 5. Motor Vehicle Personal Injury
- ☐ 6. Other Personal Injury (Please specify): _____
- ☐ 7. Products Liability
- ☐ 8. Products Liability - Asbestos
- ☐ 9. All other Diversity Cases
(Please specify): _____

ARBITRATION CERTIFICATION

(The effect of this certification is to remove the case from eligibility for arbitration.)

I, Laura A. Genovese, counsel of record or pro se plaintiff, do hereby certify:

☐ Pursuant to Local Civil Rule 53.2, § 3(c) (2), that to the best of my knowledge and belief, the damages recoverable in this civil action case exceed the sum of \$150,000.00 exclusive of interest and costs;

☒ Relief other than monetary damages is sought.

DATE: June 7, 2019

Laura A. Genovese
Attorney-at-Law / Pro Se Plaintiff

57477

Attorney I.D. # (if applicable)

NOTE: A trial de novo will be a trial by jury only if there has been compliance with F.R.C.P. 38.

JUN 10 2019

JCJ

IN THE UNITED STATES DISTRICT COURT ¹⁹
FOR THE EASTERN DISTRICT OF PENNSYLVANIA ²⁵¹¹

CASE MANAGEMENT TRACK DESIGNATION FORM

SAJE NATURAL BUSINESS INC.

CIVIL ACTION

v.

UNITREX, Ltd. dba Spa Room

NO.

In accordance with the Civil Justice Expense and Delay Reduction Plan of this court, counsel for plaintiff shall complete a Case Management Track Designation Form in all civil cases at the time of filing the complaint and serve a copy on all defendants. (See § 1:03 of the plan set forth on the reverse side of this form.) In the event that a defendant does not agree with the plaintiff regarding said designation, that defendant shall, with its first appearance, submit to the clerk of court and serve on the plaintiff and all other parties, a Case Management Track Designation Form specifying the track to which that defendant believes the case should be assigned.

SELECT ONE OF THE FOLLOWING CASE MANAGEMENT TRACKS:

- (a) Habeas Corpus – Cases brought under 28 U.S.C. § 2241 through § 2255. ()
- (b) Social Security – Cases requesting review of a decision of the Secretary of Health and Human Services denying plaintiff Social Security Benefits. ()
- (c) Arbitration – Cases required to be designated for arbitration under Local Civil Rule 53.2. ()
- (d) Asbestos – Cases involving claims for personal injury or property damage from exposure to asbestos. ()
- (e) Special Management – Cases that do not fall into tracks (a) through (d) that are commonly referred to as complex and that need special or intense management by the court. (See reverse side of this form for a detailed explanation of special management cases.)
- (f) Standard Management – Cases that do not fall into any one of the other tracks. (X)

June 7, 2019
Date

Laura A. Genovese
Attorney-at-law

SAJE NATURAL BUSINESS INC.
Attorney for

267-468-7961

267-468-7140

lgenovese@kassgen.com

Telephone

FAX Number

E-Mail Address

JUN 10 2019